



August 2018

Dear Friend:

The bearer of this letter represents the CJD Foundation and is seeking sponsorships, donations, and prizes for our **Strides for CJD** fundraiser, a walk/run to be held on October 6 through October 13, at locations nationwide, including: Atlanta; Bakersfield and Beverly Hills, CA; Boston; Charleston, WV; Chicago; Cleveland; Denver; Joppa, MD; Minneapolis; Morris County, NJ; Pittsburgh; Seattle; Tempe, AZ; and Wausau, WI.

Last year, nearly 2,000 community members and family members affected by CJD participated in the event.

About CJD and the CJD Foundation:

Creutzfeldt-Jakob Disease (CJD) is a rare, rapidly progressive neurodegenerative disease. There is no treatment or cure, and the disease is invariably fatal. The CJD Foundation, a non-profit 501(c)(3) organization, offers families a 7-day HelpLine, referrals, an annual conference, and support groups. Proceeds of the event will go to the **CJD Foundation General Fund**, which supports medical education, family support, and research programs.

How You Can Help (Call 800-659-1991 or visit www.Strides4CJD.com):

Sponsorship: Sponsorship levels include Diamond (\$5,000), Gold (\$1,000), and Silver (\$500). Sponsor logos and names will be displayed on T-shirts provided to runners and walkers, and on our website and signage. Bronze (\$250) and Friend (\$100) sponsors will be listed on website and other signage at the event.

Prize Donation: Please consider donating a raffle prize. Always in demand are items such as electronics, gift cards, sports and theater tickets and memorabilia, jewelry, handbags, and luxury goods.

Contribution: Donations by cash, check, or credit card may be made in person, by phone, or through our website (www.strides4cjd.com) to support individual participants or the overall event. Please make checks **payable to CJD Foundation**. The CJD Foundation is a 501(c)(3) organization (Federal EIN: 65-0404623). Your gift is tax deductible to the extent allowed by law. If your **employer matches donations**, please consider requesting a match to complement your personal contribution.

Thank you so much – we truly appreciate your support!

With best wishes,

A handwritten signature in black ink that reads 'Debbie Yobs'.

Debbie Yobs, President

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Debbie Yobs
President

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Medical Director

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Michael Vitanza

Jeffrey Yaffa

Florence Kranitz,
President Emeritus

Cele Sardo, *Co-Founder*
(deceased)

